

X-copy

28th year issued weekly

# fashion calendar

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<b>JANUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>FEBRUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	<b>MARCH</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>APRIL</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
<b>MAY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>JUNE</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>JULY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>AUGUST</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
<b>SEPTEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>OCTOBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>NOVEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>DECEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, MAY 13, 1968</u>			
Monday May 13 12:30 P.M. Luncheon	FASHION SHOWING AT BENEFIT LUNCHEON Fashions by Bill Blass and Geoffrey Beene; furs by Estevez for Radley will be shown. Contact: Mrs. Herzig, 516-HU. 6-0889 or Mrs. Hay, 516-OR.6-1346. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	AMERICAN RED CROSS	GARDEN CITY HOTEL GARDEN CITY, L.I.
Monday May 13 4:00 P.M. Cocktails	INTRODUCTION OF NEW PRODUCTS Introduction of Singer's new "Touch & Sew" line and Hawaiian-inspired products. By invitation. Contact: Anne Sampsell, J. Walter Thompson, 686-7000, Ext. 3326.	THE SINGER CO. (30 ROCKEFELLER PLAZA)	HOTEL PIERRE CORONET ROOM
Monday May 13 4:30 P.M.- 7:00 P.M. Cocktails	PREVIEW OF "FABULOUS FIRSTS" The Baroness Peggy de Gripenberg will be hostess at a cocktail-reception honoring Milton E. Harrington, president, Liggett & Myers. <u>Presentation at 6:00.</u> By invitation. Contact: Joan LaCaille, 535-6287. Publicity: Jody Donohue, Edward Gottlieb & Associates, 421-9220.	LIGGETT & MYERS TOBACCO COMPANY	THE FOUR SEASONS 99 EAST 52ND STREET
Monday May 13	SHOWING OF FALL COLLECTION Daily at 9:30, by appointment. Contact: Arthur Sheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 246-4818.	PHILIP SILLS, INC.; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Monday May 13	SHOWINGS OF FALL COLLECTION Fur-lined cloth coats and ensembles; and fur-lined all-weather coats. Daily at 9:30, 11:30, 3:00, by appointment. Contact: Miss Gwen, 565-4632.	STYLE TRENDS, INC.	512 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday May 13	OPENING OF FALL KNITWEAR COLLECTION Continuous daily showings. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Week of May 13	SHOWINGS OF FALL LINGERIE Daily at 10:00, 11:00, 2:00, 3:00. Contact: Pat Howie, MU. 2-5580.	HOLLYWOOD VASSARETTE	261 MADISON AVENUE SHOWROOM
Beginning Monday May 13	SHOWING OF FALL MILLINERY Showing of both the Irene and Rivera Fall collections and the Irene fur collection. By appointment. Contact: Miss Marion or Miss Claire, PL. 3-3032.	IRENE OF NEW YORK; RIVERA	16 EAST 52ND STREET SALON - 6TH FLOOR
Beginning Monday May 13	OPENING OF FALL COLLECTION "Gay Gibson's Campaigner". Contact: Ed LeVangie, 564-4130.	GAY GIBSON	1407 BROADWAY SHOWROOM - 39TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 13	ADVANCE FALL COLLECTIONS Showing of Fall handbags.	NATIONAL HANDBAG ASSN. (347 FIFTH AVENUE) Publicity: Gloria James, MU. 3-6969.	MEMBER SHOWROOMS
Monday May 13- May 24	SHOWING OF FALL LINGERIE Formal showings: May 20, 21, 22 at 9:30, 11:00, 2:30 in the Grand Lounge. By appointment. Contact: Jerry Cohen, 683-7343 or 685-7676.	CIGA (VAN NUYS, CALIF.)	SHERATON-RUSSELL PENTHOUSE
Monday May 13- May 24	FALL LINGERIE MARKET WEEKS "The Collectables"--daily at 9:30, 10:30, 2:30. Publicity: Del Roberts, JU. 2-6767.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 13- May 24	FALL LINGERIE MARKET WEEKS May 13: 2:00; May 14, 15, 16: 10:00, 2:00; May 17: 10:00; May 20, 21: 9:30, 11:00, 2:00, 3:30; May 22: 9:30, 11:00, 2:00; May 23, 24: 10:00, 2:00. Contact: Kay Keniry, MO. 1-1300.	WARNER SLIMWEAR- LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday May 14	SHOWING OF MILLINERY Showing of Miss Alice's new Fall Collection. By appointment. Contact: Miss Jeannette, CO. 5-2634.	MISS ALICE & MISS ALICE COORDINATES	6 WEST 57TH STREET SALON - 5TH FLOOR
Beginning Tuesday May 14	OPENING OF FALL COLLECTION Continuous showings of sportswear, dresses and at-home fashions, designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060. Publicity: Margaret Hodge, 355-6997.	MR. GEE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday May 14	FALL COLLECTION BY ROBERT CARREON Continuous showings. Contact: LO. 4-4585.	TOWN JANE, INC.; FELIX SAFIAN	1375 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday May 14- May 23	FALL LINGERIE MARKET WEEK Daily showings at 10:00, 11:30, 2:30 of Fall lingerie and underfashions. Contact: Mona Scully, MU. 9-4200.	VAN RAAITE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday May 15 10:00 A.M. Coffee	PRESS PREVIEW: "FASHION MOVES IN FUR" Fall-Winter collection: fur ready-to-wear, fur couture (coats, suits, dresses skating costumes; also men's furs and children's furs). Show at 10:30. By invitation. Publicity: Lisa Curtis, 684-7444. Buyer showings, May 16-June 28, by appointment. Contact: Albert Gompertz, 736-8516.	MR. FRED FOR FUR & SPORT	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Wednesday May 15 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Don Breitinger's Summer collection for Harold Levine will be shown at luncheon. Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	HAROLD LEVINE (BY DON BREITINGER)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 15 3:30 P.M.	FALL LOUNGEWEAR, SLEEPWEAR, ROBES By reservation. Contact: Fran Guay, 524-0200.	THE HOUSE OF QUAKER	24 WEST 40TH STREET SHOWROOM - 8TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 15 5:30 P.M. Cocktails	CHILDREN'S KNIT FALL FASHIONS "Show 'n Tell"--fashion presentation of children's knits for Fall in DuPont fibers. Show at 6:00 P.M. For retailers and press, by invitation. Trade contact: Jean Lindsay, 971-4921; Press contact: Mabel Henderson, 971-4258.	DU PONT COMPANY	AUDITORIUM - 4TH FLOOR EMPIRE STATE BLDG.
Beginning Wednesday May 15	OPENING OF FALL COLLECTION Designed by Dino Orlando. Continuous daily showings. Contact: BR. 9-3044.	HAMPTON EAST	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Wednesday May 15	OPENING OF FALL COLLECTION Daily by appointment. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Wednesday May 15	OPENING OF FALL COLLECTION Showing of sportswear, dresses and at-home fashions. By appointment. Contact: Joan Kay, 279-2770. Publicity: Margaret Hodge Co., 355-6997.	MR. DINO	1407 BROADWAY SHOWROOM - 16TH FLOOR
Thursday May 16 12:30 P.M. Luncheon	SUMMER FASHIONS AT LUNCHEON SHOW Designer fashions will be presented during luncheon. Reservations (\$6.00): Michel, LE. 5-3800. Publicity: Eileen McDonald, 628-4460.	SARA FREDERICKS (11 WEST 57TH STREET)	VOISIN 30 EAST 65TH STREET
Thursday May 16 12:30 P.M. Luncheon	FASHION SHOWING AT BENEFIT LUNCHEON Fashions by Bob Bugnand for Sam Friedlander will be shown at luncheon. Contact: Mrs. Abramowitz, SC. 4-8085. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF
Thursday May 16 2:30 P.M.; 8:15 P.M.	FORTY-FIFTH ANNUAL FASHION SHOW Original student designs at two showings. At afternoon showing, Robert Knox will receive the Ethel Traphagen Fashion Award; at evening showing, Victor Joris will present his scholarship award. Tickets: \$5.00 (afternoon show sold out). Contact: Dorothy Tyroler, 673-0300.	TRAPHAGEN SCHOOL OF FASHION	PARK-SHERATON HOTEL BALLROOM
Thursday May 16 4:30 P.M. Cocktails	ACTIONWEAR HOSIERY EVENING New Actionwear hosiery film clip; and a special performance starring Gordon McRae and Rita Gardner. By invitation.	MONSANTO TEXTILES DIVISION	ST. REGIS MAISONETTE
Friday May 17 9:30 A.M.	OPENING OF NEW GIFT SHOP "The Tea House Bazaar"--opening of Oriental gift shop. (For Release, Mon., May 20.) By invitation. Contact: Jackie Landesman, OX. 5-4000.	OHRBACH'S	3RD FLOOR
Saturday May 18- May 26	TWENTY-FOURTH NATIONAL ANTIQUES SHOW Annual antiques show in the new Garden. Hours: 1 - 11 daily, except May 26, 1 - 7. Price: \$2.50. Publicity: Pearl Winick, BE. 3-6010.	NATIONAL ANTIQUES SHOW, INC.	MADISON SQUARE GARDEN 31ST ST. & 8TH AVE.
Monday May 20 5:00 P.M. Cocktails	PREVIEW: FALL LINGERIE AND LOUNGEWEAR "The Living Arts" collection in Stevens fabrics. Show at 5:45. By invitation. Contact: Ron Dillon, 556-5100.	MONSANTO TEXTILE DIVISION	DELMONICO'S HOTEL CRYSTAL BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 20 7:00 P.M. Dinner	ANNUAL DINNER DANCE "A Gotham Gala"--tribute to New York. Champagne reception at 7:00, fashion presentation at 8:00, dinner-dance at 9:00. Price: \$100.00 per person. (Black Tie) Contact: Joan Rappoport, LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Beginning Monday May 20- May 23	FALL LINGERIE MARKET WEEK Daily showings of Fall lingerie, foundations, night things, junior fashions, and Pucci collection. Hours: <u>Mon.</u> , 10:30, 2:30; <u>Tues.</u> , 9:30, 11:00, 2:30; <u>Wed.</u> , 9:30, 11:00, 2:30; <u>Thurs.</u> , 10:30, 2:30. ( <u>Informal daily modeling May 13-16.</u> ) Contact: Ann Fulton, MU. 2-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 21 9:30 A.M. Breakfast	PRESS PREVIEW: FALL COLLECTION Designed by Victor Costa. Show at 10:00. By invitation. Thereafter by appointment at showroom (16th floor). ( <u>Note Change of Place</u> ) Contact: WI. 7-7200. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE (498 SEVENTH AVENUE)	PLAZA HOTEL WHITE & GOLD SUITE
Tuesday May 21 2:30 P.M.	PREVIEW: FALL DRESSES AND SUITS By invitation. Contact: Laura de la Rosa, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Tuesday May 21	OPENING OF FALL COLLECTION Continuous showings. Contact: 279-9471.	BRENNER-MODICA	488 SEVENTH AVENUE ROOM 711
Wednesday May 22 8:00 A.M. Breakfast	EIGHTH ANNUAL DESIGN AWARDS American Shoe Designer Awards and American Handbag Designer Awards will be presented. By invitation. Contact: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	N.Y. HILTON HOTEL TRIANON BALLROOM
Wednesday May 22 10:00 A.M.	PREVIEW: BED AND BATH FASHIONS Fall '68 patterns, color combinations and styles in coordinated bed and bath fashions; also, kitchen fashions and infants' line. ( <u>Repeat show: Thurs., May 23, 10:00 A.M.</u> ) ( <u>Note Change of Date and Time</u> ) By invitation. Contact: Nancy Saxton, Addison, Goldstein & Walsh, TE. 8-7262.	FIELDCREST	60 WEST 40TH STREET SHOWROOM - STREET FLOOR
Wednesday May 22 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Kasper's Summer collection will be shown during luncheon. Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	KASPER FOR JOAN LESLIE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 22 4:00 P.M. Cocktails	PREVIEW: FALL FASHIONS FOR HOME SEWING "The Stitch in Time Collection"--for merchandise managers, piece goods buyers and press. <u>Show at 4:30.</u> By invitation. Publicity: Helen Boyd, 564-2900.	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	BILTMORE HOTEL GRAND BALLROOM
Wednesday May 22 6:30 P.M. Cocktails	ANNUAL DINNER-DANCE Tickets: \$20.00 per person. Contact: Sandy Geist, H. Bates Co., 24 West 40th Street. Publicity: Irene Kleeberg, MU. 8-7879.	WOMEN'S FASHION FABRICS ASSOCIATION	HOTEL PLAZA BAROQUE SUITE



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday May 24 12:00 Noon Luncheon	"THE IN FORCE": LUNCHEON SHOW "Report on the twelve million strong female market, ages 15-21". Co-chmn.: Rosemary McMurtry, Seventeen; and Collette Touey, Bergdorf Goodman. Prices: \$12.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Monday May 27 9:30 A.M.	PRESS PREVIEW: MODERN FURNITURE Showing of domestic and imported contemporary furniture. (For Release, Tues., May 28.) By invitation. Publicity: Jane Warren, OR. 9-7800.	B. ALTMAN & CO.	7TH FLOOR
Monday May 27 12:00 Noon	OPENING: FALL MARKET WEEK "Booked: Return of the Classics"--showing of women's and children's Fall and back-to-school fashions. (Miss Wool and Mohair of Texas Pageant at 6:30.) Contact: Lois Watson, 3641 Apparel Mart, Dallas, 214-ME. 1-0622.	TEXAS FASHION CREATORS ASSN.	APPAREL MART DALLAS, TEXAS
Monday May 27 3:30 P.M.	PREVIEW OF FALL COLLECTION Showing of Fall collection designed by Frank Adams. By invitation. Thereafter in showroom (10th floor). Contact: Chris Barnett, IO. 4-1434. Publicity: Marie Victor, IO. 4-1434.	JUNIOR ACCENT (498 SEVENTH AVENUE)	DELMONICO'S HOTEL GRAND BALLROOM
Monday May 27 4:30 P.M.- 6:30 P.M.	WATCH AND JEWELRY EXHIBIT An exhibit of \$1,000,000 collection of watches and jewelry. By invitation. Contact: Gladys Steiner, Lester Harrison Advertising, PL. 1-2820.	OMEGA WATCH COMPANY	REGENCY HOTEL BALLROOM
Tuesday May 28 7:10 A.M. Breakfast	ANNUAL FALL BREAKFAST SHOWS Breakfast at 7:10, show at 7:55: May 28, 29, June 3, 4, 5, 6, 7, 11, 12, 13. By invitation. Contact: OX. 5-1200.	DEERING MILLIKEN, INC. (1045 SIXTH AVENUE)	WALDORF-ASTORIA BALLROOM
Tuesday May 28 11:00 A.M.	FUR COLLECTION DESIGNED BY FABIANI Fall and Winter fur fashions, designed by Fabiani, who will be present. (Show followed by luncheon.) For press and buyers, by invitation. Contact: LO. 5-0052.	HERBERT MILTON, INC.	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday May 28 12:30 P.M. Luncheon	GRADUATION LUNCHEON Master of ceremonies: Herbert Seegal of Bamberger's, who, with several speakers, will summarize Tobe-Coburn's 31 years, marking Julia Coburn's retirement from active management of the school. Certificates to 115 graduates and awards to outstanding alumnae. By invitation. Publicity: Kay Walsh, Constance Hope Associates, PL. 7-0515.	TOBE-COBURN SCHOOL FOR FASHION CAREERS	WALDORF-ASTORIA SERT ROOM
Tuesday May 28 2:00 P.M.	OPENING OF FALL COLLECTION Fall collection of coats and suits. Also showing June 3, 5, 10, 17 at 2:00. By appointment. Contact: Miss Lorna or Miss Shaw, BR. 9-8988.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday May 28 2:30 P.M.	PRESS PREVIEW: FUR COLLECTION "Young Furs Designed for Today". By invitation. Contact: Mr. Ritter or Miss Roberts, CH. 4-7551. (Thereafter 10:30 & 2:00) or by appt.	QUALITY FURS- MANOS & BLOCK	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR



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Tuesday May 28 2:30 P.M.	PREVIEW OF FALL COLLECTION Fall collection by John Anthony for press and resident buyers. Opening Tues., June 4 at 2:30. By appointment. Contact: Pat Jackson, LO. 4-7521.	ADOLPHE ZELINKA	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Tuesday May 28 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Opening Tues., June 4 at continuous showings. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Tuesday May 28 7:30 P.M. Dinner	FIRST ANNIVERSARY DINNER-DANCE Highlighting special personalities. Tickets: \$50.00 each. Contact: Liz Claiborne, WI. 7-5490; or Lee Kucharski, LO. 4-3113. Public Relations: Margaret Hodge, 355-6997.	THE ASSOCIATION FOR CREATIVE DESIGN USA	ROCKEFELLER PLAZA RAINBOW ROOM
May 30	MEMORIAL DAY--Thursday (Legal Holiday)		
Beginning Monday June 3 8:00 A.M.	PREVIEWS: "FASHION FLICKS '68" Show at 8:30 daily through June 7. Price: \$5.00. By reservation. Con- tact: Alice Encke, YU. 6-6300.	INGENUE MAGAZINE	MURRAY HILL THEATRE 34TH ST. & 3RD AVE.
Monday June 3 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also June 4, 5, 11 at 11:00. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday June 3 12:00 Noon Luncheon	AMERICAN FASHIONS IN TREVIRA POLYESTER A collection of American Couture fashions in Trevira polyester, presented in cooperation with French River Mills and <u>Vogue Magazine</u> . ( <u>Repeat show:</u> <u>7:30 P.M., dinner, black tie.</u> ) By invitation. Contact: Mary Lou Hawkins, 867-7215.	HYSTRON FIBERS, INC. (485 LEXINGTON AVE.)	PARKE-BERNET GALLERIES 980 MADISON AVENUE
Monday June 3 2:30 P.M. Cocktails	PREVIEW OF FALL COLLECTION Young couture collection, designed by Jeannene Booher. Show at 3:00. By invitation. Continuous showings thereafter (8th floor). Contact: IO3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Monday June 3 2:30 P.M.	PREVIEW OF FALL COLLECTION For press and buyers, by invitation. Contact: 758-5690 or Nubia Braschi, PL. 3-4500, Ext. 326.	BIANCO OF ROME	556 MADISON AVENUE SHOWROOM - MEZZANINE
Monday June 3 4:00 P.M. Cocktails	OPENING OF FALL COLLECTION Cocktail and evening fashions. Also June 10 at 10:30. Contact: Al Davis or Helen Presser, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday June 3 4:00 P.M. Cocktails	FALL-WINTER FUR FASHIONS Fall-Winter furs designed by Donald Brooks. (For buyers, Mon., June 10 at 10:30, in showroom.) By invitation. Contact: LO. 4-4726.	COOPCHIK-FORREST (333 SEVENTH AVENUE)	THE FOUR SEASONS 99 EAST 52ND STREET



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Monday June 3 4:00 P.M.	OPENING OF FALL COLLECTION Also June 10 at 4:00. Contact: FE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday June 3 5:00 P.M.- 7:00 P.M.	PREVIEW OF FASHIONS FROM AUGUST ISSUE Preview of fashions, for tie-in stores. <u>Show at 5:45.</u> Admission: \$15.00. Contact: Lenore Benson or Shirley Shannon, MU. 9-5900, Ext. 654.	MADemoiselle MAGAZINE (420 LEXINGTON AVENUE)	FELT FORUM MADISON SQ. GARDEN
Monday June 3 5:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, Suite 3810. Contact: Maury Leonard, 213-879-0459 (L.A.); TE. 8-8000 (N.Y.).	JEAN LOUIS (2020 STONER AVENUE)	HOTEL PIERRE CORONET ROOM
Monday June 3 5:30 P.M.	OPENING OF FALL COLLECTION By invitation. Also June 10, 17 at 5:30. Otherwise by appointment (private suite). Contact: Walter Oppenheimer, 213-MA. 7-0806 (L.A.).	HELGA (LOS ANGELES, CALIF.)	GOETHAM HOTEL VICE PRESIDENTIAL SUITE
June 3	HYSTRON SECOND SHOW OF TREVIRA FASHIONS AT 7:30 P.M. (see page 6)		
Beginning Monday June 3	OPENING OF FALL-HOLIDAY COLLECTIONS Complete Fall and Holiday collections, designed by Dorothy Arden. Contact: LW. 4-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday June 3	OPENING OF FALL COAT COLLECTION Continuous showings of Fall coats and ensembles. Contact: Ellen Hopkins, LO. 4-6886.	BATALDI (BAITCH & CASTALDI)	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Beginning Monday June 3	OPENING: FALL COATS AND COAT COSTUMES Continuous showings. Contact: 563-6380.	ADOLPH BLANK; MARTINO	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Monday June 3- June 14	SHOWING OF FALL COLLECTION By appointment. Contact: Muriel Morris, 213-869-0508.	GEORGIA BULLOCK (110 E. 9TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday June 3	OPENING OF FALL COLLECTION Continuous showings. Contact: Alan Baron, 736-8867.	HENRY FRIEDRICKS & CO. BRITTANY COATS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday June 3	OPENING OF FALL COLLECTION Designed by Ronnie Simon. Contact: BR. 9-0952.	PARNES-FEINSTEIN; P.F. KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 3	OPENING OF FALL COLLECTION Daily continuous showings of coats, suits, dresses designed by Tony Ruocco. Contact: Sam Ackerman, coats and suits; Arnold Greenwald, dresses, 564-4650.	ABBE RABINER & SON, INC. BARDLEY CLOTHES	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Monday June 3- June 21	SHOWING OF FALL READY-TO-WEAR Italian ready-to-wear couture collection. By appointment. Contact: Joan Franges, PL. 3-7244.	FONTIANA	HOTEL PLAZA SUITE 334
Tuesday June 4 8:00 A.M.	PREVIEW OF FALL FASHIONS Semi-annual seminar. Show at 8:30. Price: \$15.00. Contact: Marjorie Reich or Fran Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM By reservation.
Tuesday June 4 9:30 A.M.	OPENING OF FALL COLLECTION By invitation only. Thereafter by appointment. Contact: 524-8126.	CARMINE PORCELLI FOR JOSEPH PRUZAN	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday June 4 10:00 A.M.	OPENING OF FALL COLLECTION Also June 11, 18 at 10:00. By reservation. Contact: LA. 4-7285. Publicity: Ruth Hammer Associates, 246-4818.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Tuesday June 4 10:30 A.M.	OPENING OF FALL COLLECTION Designed by Mario Forte. Also June 11, 18 at 10:30. By reservation. Contact: 564-7832.	HANDMACHER-VOGEL	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday June 4 10:30 A.M.	OPENING OF FALL COLLECTION Also June 6, 11, 13 at 10:30. By reservation. Contact: LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday June 4 11:00 A.M.	OPENING OF FALL COLLECTION Also June 6, 11, 13 at 11:00. By reservation. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday June 4 12:00 Noon Luncheon	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Marcella Wolfe, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 4 1:00 P.M.	OPENING OF FALL COLLECTION Also June 6, 11, 13 at 1:00. By reservation. Contact: LO. 3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday June 4 1:00 P.M.	OPENING OF FALL COLLECTION Also June 11, 12, 18 at 1:00. By reservation. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday June 4 2:30 P.M.	PRESS PREVIEW: FUR COLLECTION Fall-Winter Couture Fur collection, designed by Arthur Schwartz. By invitation. (Buyer show: Wed., June 5, 10:30, by appointment.) Contact: Miss Lenore, CH. 4-8685. Publicity: Pauline Greene, TN. 7-2288.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 4 3:30 P.M.	PRESS PREVIEW OF FALL COLLECTION Also June 12 at 10:30. By reservation. Contact: LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 4 4:00 P.M.	PRESS PREVIEW: COUTURE COLLECTION Fall-Winter International Couture coat collection. By invitation. Also June 6, 11, 13 at 4:00. Contact: Rita Young, CH. 4-3815. Publicity: Ann Silver Associates, 247-8050.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday June 4 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also June 6, 11, 13 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 4 5:30 P.M.	SHOWING OF FALL COLLECTION Including a small collection of Debbie Reynolds' clothes from her forth- coming movie "How Sweet It Is". By invitation. Showing in private suite June 3-14. Contact: 213-523-4256. Publicity: Eve Siegel, MU. 8-4598.	HELEN ROSE (LOS ANGELES, CALIF.)	HOTEL GOTHAM PALACE BALLROOM
Tuesday June 4 6:00 P.M. Cocktails	OPENING OF FALL COLLECTION Show at 6:30. By invitation. Showing in Suite 3910, June 3-14. Contact: 415-444-5070 (Oakland).	RICHARD TAM (OAKLAND, CALIF.)	PIERRE HOTEL TEAKWOOD ROOM
Beginning Tuesday June 4	OPENING OF FALL COLLECTION Continuous showings of suits and ensembles. Contact: Ann Pearson, 565-2544.	LITO MANALANG FOR DEBSHIRE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday June 4	OPENING OF FALL COLLECTION Informal showings of cocktail and street dresses designed by Richard Segrin. By appointment. Contact: Alice Pearlman, 244-0241.	GEMINI FASHIONS	1400 BROADWAY SHOWROOM - 32ND FLOOR
Beginning Tuesday June 4	OPENING OF FALL COLLECTION Daily informal showings, by appointment. Contact: 594-6880.	LOTTE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday June 4- June 13	SHOWING OF PARIS PRET-A-PORTER First N.Y. showing of Fall-Winter pret-a-porter collection. By appointment. Contact: EL. 5-1400 (PL. 9-3000 after June 4).	JEAN-LOUIS SCHERRER (PARIS, FRANCE)	HOTEL PLAZA SUITE 1225
Wednesday June 5 9:00 A.M. Breakfast	SHOWING: PARIS READY-TO-WEAR Ready-to-wear by: Jean-Marie Armand, Castillo, Jacques Heim, Jeanne Lanvin, Guy Laroche, Jean Patou, Madeleine de Rauch, Emanuel Ungaro, Philippe Venet. Also June 12, 13 at 9:00. By reservation. From June 3 by appointment. Contact: 755-7171. ( <u>Note Change of Date and Time</u> )	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR
Wednesday June 5 10:30 A.M.	OPENING OF FALL COLLECTION Designed by George Nardiello. Also June 6 at 10:30. By reservation. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 5	FREDRICA FURS BUYER SHOWING AT 10:30 A.M.	(see page 8)	
Wednesday June 5 11:00 A.M.	FALL COLLECTION IN NEW SHOWROOM "Full-Fledged Fall". By invitation. Contact: 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday June 5 2:30 P.M.	OPENING OF FALL COLLECTION Designed by Marie McCarthy. Also June 6, 11, 12 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday June 5 2:30 P.M.	OPENING OF FALL COLLECTION Also June 6, 11 at 2:30. By reservation. Contact: Joanne Jaap or Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
June 5	CSCAR DE LA RENTA PRESS SHOW AT 3:45. (Opening June 6 at 10:30)		
Wednesday June 5 4:00 P.M. Cocktails	PREVIEW: FALL COLLECTION By invitation. Thereafter daily at the showroom, by appointment. Contact: OX. 5-4270. Publicity: Penmoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday June 5 4:30 P.M. Cocktails	PREVIEW OF FALL CALIFORNIA FASHIONS "California Woolmark Fashion Show--Fall '68". <u>Show at 5:30.</u> By invitation. Contact: Lillian Rossilli, YU. 6-6222.	THE WOOL BUREAU (360 LEXINGTON AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Wednesday June 5 5:00 P.M.	OPENING OF FALL COLLECTION Also June 7 at 10:00. By reservation. Contact: Janet Bonomo, 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday June 5 6:00 P.M.	OPENING OF FALL COLLECTION Also Thurs., June 6 at 3:30. Contact: Susan Hoehn, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday June 5 6:00 P.M. Dinner	10TH ANNUAL INDUSTRY DINNER "The Name of the Fur Game is Fashion". Speakers: Leonard Hankin, Exec. VP, Bergdorf Goodman; and David Finn, Chairman, Ruder & Finn. "A Symphony of Furs", presented by Fur Information and Fashion Council. Contact: Happie Reilly, PL. 9-1800. Price: \$16.50. Contact: David Breedon, CH. 4-8780.	RETAIL FUR COUNCIL OF NRMA	STATLER-HILTON TERRACE BALLROOM
June 6	TIFFEAU-BUSCH PRESS SHOW AT 9:30 A.M. By invitation. (Opening June 11)		
Thursday June 6 10:00 A.M.	PRESS PREVIEW OF FUR COLLECTION By invitation. Beginning Monday, June 6, daily at 10:00 and 2:00, by reservation. Contact: Harry Feldman, PE. 6-6944.	CHRISTIE BROTHERS FUR CORP.	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday June 6 10:30 A.M.	OPENING OF FALL COLLECTION Also June 11, 13 at 10:30. By reservation. ( <u>Press Show: Wed., June 5 at 3:45 P.M., by invitation.</u> ) Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 6 12:00 Noon	OPENING OF FALL COLLECTION By appointment. Also June 11, 19 at 12:00 Noon.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: CH. 4-5693.
Thursday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Also June 11, 13, 18, 20 at 2:30; June 19 at 10:30. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR By reservation.
Thursday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Designed by Ole Borden. Also June 12 at 2:30. LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: Murray Solomon,
Thursday June 6 3:00 P.M. Cocktails	PREVIEW OF AUGUST ISSUE "Bazaar Country"--preview of fashions from the August issue. Show at 4:00. By invitation. Contact: Jacqueline Neben, PL. 1-2100, Ext. 471.	HARPER'S BAZAAR	ESSEX HOUSE COLONNADES
Thursday June 6 4:00 P.M.- 6:00 P.M. Cocktails	PREVIEW: "FUNNY GIRL" FASHIONS AND FILM Fashion Portfolio, featuring all-franchise merchandise, inspired by producer Ray Stark's "Funny Girl". By invitation only. Columbia contact: Jerry K. Levine, PL. 1-4400 Ext. 669. Fashion Publ.: Margaret Hodge, 355-6998.	COLUMBIA PICTURES; RASTAR PRODUCTIONS	HOTEL PLAZA GRAND BALLROOM
Thursday June 6 5:30 P.M. Cocktails	MONSANTO NIGHT Wear-Dated fashion show and film presentation. By invitation. Contact: Arlene Friedlander, 556-5641.	MONSANTO TEXTILES DIVISION	ST. REGIS ROOF
Friday June 7 10:30 A.M.	OPENING OF FALL COLLECTION Also June 12 at 10:30. By reservation. Contact: LA. 4-5923.	WILSON FOIMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Friday June 7 10:30 A.M.	OPENING OF FALL COLLECTION Also June 12, 14 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday June 10 8:00 A.M. Breakfast	BREAKFAST FASHION PRESENTATION "Fashion Takes Shape"--showing of dresses for Fall by Andrea Gayle, L'Aiglon, Leslie Fay, Miss Couture, Parade, R&K, Rontini, Westbury, Norman Wiatt, Howard Wolf. <u>Show at 8:30.</u> By invitation. Contact: W.P. Booth, 971-4863.	HARPER'S BAZAAR; DU PONT COMPANY	THE FOUR SEASONS 99 EAST 52ND STREET
June 10	CCOPCHIK-FORREST FUR BUYERS SHOW AT 10:30. (Preview, Mon., June 3)		
Monday June 10 10:30 A.M.; 11:00 A.M.	SHOWING OF FALL COLLECTIONS By reservation. Open from Wed., June 5. Contact: Celeste Lucci (buyers); Jackie Blum (press): WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday June 10 11:30 A.M.	OPENING OF FALL COLLECTION Designed by Philippe Tournaye. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday June 10 12:00 Noon Luncheon	PRESS PREVIEW: FUR FASHIONS Designed by James Galanos for Fall-Winter. By invitation. (Buyer show: <u>Tuesday, June 11, 9:30.</u> )	NEUSTADTER FURS Contact: 524-3365.	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 10 12:00 Noon	OPENING OF FALL COLLECTION Also June 10 at 4:00; June 11, 13, 17 at 12:00 Noon.	GEOFFREY BEENE, LTD. Contact: LW. 4-0454.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday June 10 1:00 P.M.	OPENING OF FALL COLLECTION Also June 11, 12, 17, 18 at 1:00. By reservation.	TEAL TRAINA Contact: LA. 4-3520.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday June 10 2:30 P.M.	OPENING OF FALL COLLECTION Designed by Philippe Tournaye. By reservation. Publicity: Betty Yarmon, TR. 9-7112.	MORT SCHRADER Contact: LO. 4-9194.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday June 10 3:30 P.M.	SHOWING OF CRUISE COLLECTION Ken Scott will present his cruise collection to press and buyers. By invitation. Thereafter by appointment at showroom. Contact: 246-2747.	KEN SCOTT (16 WEST 55TH STREET)	ST. REGIS VERSAILLES ROOM
Monday June 10 4:00 P.M.	OPENING OF FALL COLLECTION Also June 12, 17, 18, 19 at 4:00. (Press Show: June 11, 5:30, by invitation only.) Publicity: Bob Presser; Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday June 10 4:00 P.M.	FALL COLLECTION BY MIGUEL DORIAN By invitation. Continuous thereafter. Contact: LW. 4-2717.	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Monday June 10 4:00 P.M.	OPENING OF FALL COLLECTION Also June 13, 17 at 4:00. By reservation. Contact: OK. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Monday June 10 4:15 P.M. "Wan-Yen" Cocktails	OPENING: FALL AND HOLIDAY COLLECTIONS Gala showing of Fall and Holiday late-day and evening clothes, designed by Bill Haire. Hosts: Ozzie Montaldo and George Sealove, in cooperation with BOAC. By invitation. Contact: Allie Maude, 947-6845. Publicity: Essie Pinsker, WI. 7-2514.	VICTORIA ROYAL, LTD.; BOAC	ST. REGIS ROOF
Monday June 10 4:30 P.M. Cocktails	SHOWING OF FUR FASHIONS "Projections '68"--showing of fur industry leadership pieces to press and buyers. Show at 5:15. By invitation. Contact: Happie Reilly, Ruder & Finn, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	STATLER-HILTON HOTEL GRAND BALLROOM
June 11	NEUSTADTER'S BUYER SHOWING AT 9:30 A.M. (see above)		
Tuesday June 11 9:30 A.M.	OPENING OF FALL COLLECTION Also June 12, 13, 18, 19, 20 at 9:30. (Press Show: June 6, 9:30.) Contact: WI. 7-4551.	TIFFEAU & BUSCH	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 11 10:00 A.M.	OPENING OF FALL COLLECTION Also June 12, 13, 18, 19 at 10:00. By reservation.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: IA. 4-7626.
Tuesday June 11 10:00 A.M.- 5:00 P.M.	RETAIL ADVERTISING EXHIBITION Presentation of 1967 Retail Advertising in <u>The New Yorker</u> . Open to re- tailers and manufacturers during the day. By invitation only after 5:00. Contact: Dorothy Walsh, OX. 5-1515, Ext. 280.	THE NEW YORKER MAGAZINE	THE PRINCETON CLUB 15 WEST 43RD STREET
Tuesday June 11 11:30 A.M.	OPENING OF FALL COLLECTION By invitation only. Also showing at 2:30. Designed by Shannon Rodgers. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday June 11 11:45 A.M.	OPENING OF FALL COLLECTION Also June 12 at 11:45. By reservation. Contact: Jean Palitz, PE. 6-1351.	JOBERE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday June 11 12:00 Noon	OPENING OF FALL COLLECTION Designed by Don Breitinger. Also June 13, 18 at 12:00 Noon. Contact: LA. 4-0237.	HAROLD IEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 11 12:00 Noon	OPENING OF FALL COLLECTION Also June 12, 18 at 12:00 Noon. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday June 11 2:30 P.M.	OPENING OF FALL COLLECTION Designed by Bill Blass. Also showing June 12, 13, 18, 19, 20 at 2:30. By reservation. ( <u>Press Show: Mon., June 17, 3:00 P.M., by invitation.</u> ) Contact: LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday June 11 4:00 P.M.	OPENING OF FALL COLLECTION Designed by Elinor Simmons. Also June 12, 18 at 4:00. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday June 11 4:00 P.M.	OPENING OF FALL COLLECTION Also June 12, 18 at 4:00. By reservation. Contact: CH. 4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Cancelled June 11	PARIS COLLECTIONS READY-TO-WEAR SHOWING, ORIGINALLY SCHEDULED FOR 4:30 P.M., HAS BEEN CANCELLED. By appointment from June 3--see page 9.		
Tuesday June 11 5:15 P.M.	PREVIEW: FALL-HOLIDAY KNITTED FASHIONS "Woolknit Magnetics"--capsule review of woolknit collections and presenta- tion of Woolknit Design Awards at 6:15. Press and buyers, by invitation. Designers and knitters admitted only to dinner (\$25.00) at 7:15. Publicity: Kairalla Associates, 501 Madison Avenue, MU. 8-1171.	WOOLKNIT ASSOCIATES; AMERICAN WOOL COUNCIL	WALDORF-ASTORIA STARLIGHT ROOF



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 11 5:30 P.M.	PREVIEW OF FALL COLLECTION Two showings of daytime and evening fashions, designed by Angela: June 11 and June 13 at 5:30. Thereafter by appointment. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO ANGELA, LTD.	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
June 11	CHESTER WEINBERG PRESS SHOW AT 5:30. By special invitation only.		
Tuesday June 11 6:30 P.M.	OPENING OF FALL COLLECTION (Note Change of Date.) By invitation. Thereafter by appointment, through June 21. Contact: Lester Porter, 213-652-7450 (L.A.).	ELIS PORTER (666 N. ROBERTSON BLVD.)	HOTEL GOTHAM PALACE BALLROOM
Wednesday June 12 9:30 A.M.	OPENING OF FALL COLLECTION Also June 19 at 9:30. By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday June 12 11:00 A.M.	OPENING OF FALL COLLECTIONS Also June 13 at 11:00. By reservation. Thereafter by appointment. ( <u>Press Show: Wed., June 12, 3:00 P.M.</u> ) Sarmi contact: Dorothy Herme, 244-7270; Nando contact: Jack Spencer, 947-7326.	SARMI, INC.; NANDO COUTURE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday June 12 11:30 A.M.	OPENING OF FALL COLLECTION Designed by Belle Saunders and August de Lorenzo. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday June 12 12:00 Noon Luncheon	PRESS PREVIEW: FUR FASHIONS "Newest Dimensions in Young Furs"--designed exclusively by Barlan in a variety of furs. Show at 1:00 P.M. By invitation. Continuous thereafter in showroom, 18th floor. Contact: Miss Ray, LO. 5-6033 or LO. 5-2850.	BARLAN FURS, INC. (333 SEVENTH AVENUE)	PENN GARDEN HOTEL CORAL ROOM
June 12	SARMI PRESS SHOW AT 3:00. (Opening June 11 at 11:00. See above.)		
Wednesday June 12 4:30 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also June 19 at 11:30. By reservation. Contact: JU2-2317.	MONTE-SANO	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Wednesday June 12 6:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 8th floor. Contact: 246-2432.	GEORGE HALLEY (25 WEST 56TH STREET)	HOTEL PIERRE COTILLION ROOM
Wednesday June 12 6:00 P.M. Cocktails	THIRD ANNUAL AWARDS: FOUR FUR DESIGNERS "Best Dressed in American Mink"--third annual awards to four leading U.S. fur designers. Admission: \$25.00, for benefit of N.Y. Fur Foundation. Contact: Trudy Suter, Albert Woodley Co., MU. 2-6881. Publicity: Virginia Casey, PE. 6-9516.	EMBA MINK BREEDERS ASSN; N.Y. FUR DRESSERS	HOTEL PIERRE BALLROOM
Thursday June 13 8:30 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Thereafter daily at 10:30 and 2:30 by appointment. Contact: BR. 9-8144. Publ.: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS (224 WEST 30TH STREET)	STATLER-HILTON TERRACE BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 13 10:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS By invitation. Thereafter daily at 10:00 and 2:00. Shockley, IA. 4-0105.	H.B.A. FUR CORPORATION	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: Lillian
Thursday June 13 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 4th floor. Contact: Kaye Blockley, 582-0924. Publicity: Eleanor Lambert, MU. 8-2130.	STAVROPOULOS (16 WEST 57TH STREET)	DELMONICO'S GRAND BALLROOM
Thursday June 13 8:00 P.M.	FIFTH ANNUAL FASHION BALL "Tribute in honor of The First Lady of American Fashion--Miss Mildred Cus- tin." In behalf of The American Jewish Committee Appeal for Human Rela- tions. Chmn: Jerry Silverman. Co-chmn: Pauline Trigere. Dinner Chmn: Lloyd Weill. Tickets: \$125.00 per person. (Black Tie) Contact: Arthur Feuer, PL. 1-4000.	AMERICAN JEWISH COMM.(165 E. 56TH ST.)	WALDORF-ASTORIA BALLROOM
Friday June 14 9:00 A.M.; 12:00 Noon	FALL FASHIONS AT TWO SHOWINGS Showing of American ready-to-wear fashions. Prices and more details in a later issue. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday June 14 9:30 A.M.	PRESS PREVIEW: FALL- WINTER FURS Fur collections by Christian Dior Furs, Miss Dior Furs and Laurence Kaye. By invitation. Beginning Mon., June 17, daily at 10:30 and 2:30, by ap- pointment. Contact: Jan Kaye, OX. 5-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
June 17	BILL BLASS-MAURICE RENTNER PRESS SHOW AT 3:00 (Opening June 11 at 2:30)		
Monday June 17 5:00 P.M. Cocktails	PREMIERE: FASHION SHOW "Denims Arrive on Fifth Avenue"--preview of fashions for men, women, teens. By invitation. Contact: 594-3080.	SWIFT TEXTILES	HOTEL PIERRE ROOF GARDEN
Monday June 17 6:00 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Tickets: Bridal Salon, 3rd floor. Publicity: Dorothy Kaplan, IO. 5-7960.	STERN BROTHERS	SPECIAL EVENTS CENTER 6TH FLOOR
Tuesday June 18 6:30 P.M.	FALL-WINTER '68 BRIDAL FASHIONS Admission by ticket (free) available in Bridal Salon, 4th floor. Showings in suburban stores at 7:30 P.M.: <u>Wed., June 19</u> , Westchester; <u>Tues., June 25</u> , Roosevelt Field; <u>Wed., June 26</u> , Valley Stream; <u>Tues., July 2</u> , Paramus. Publicity: Margot Infantino, IO. 4-3300.	GIMBELS	STATLER-HILTON HOTEL GRAND BALLROOM
Wednesday June 19- June 23	FIFTY-FIRST NATIONAL PRESS WEEK IN N.Y. Fall collections of leading designers will be presented to the visiting press. By invitation. Press director: Mildred Sullivan, IA. 4-0461.	N.Y. COUTURE BUSINESS COUNCIL	HOTEL PIERRE 5TH AVE. & 61ST ST.
Sunday June 23- June 28	FALL COLLECTIONS FOR VISITING PRESS Fall ready-to-wear collections at American Designer Showings. For visiting press, by invitation. Publ.: Eleanor Lambert, MU. 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL DELMONICO PARK AVE. AT 59TH ST.



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6	7	8	9	10	11	12		6	7	8	9	10	11	12
13	14	15	16	17	18	19		13	14	15	16	17	18	19
20	21	22	23	24	25	26		20	21	22	23	24	25	26
27	28	29	30	31				27	28	29	30			
OCTOBER				NOVEMBER				DECEMBER						
S	M	T	W	T	F	S		S	M	T	W	T	F	S
			1	2	3	4								1
5	6	7	8	9	10	11		5	6	7	8	9	10	11
12	13	14	15	16	17	18		12	13	14	15	16	17	18
19	20	21	22	23	24	25		19	20	21	22	23	24	25
26	27	28	29	30	31			26	27	28	29	30	31	

JANUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

MARCH

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

APRIL

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

MAY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SEPTEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			